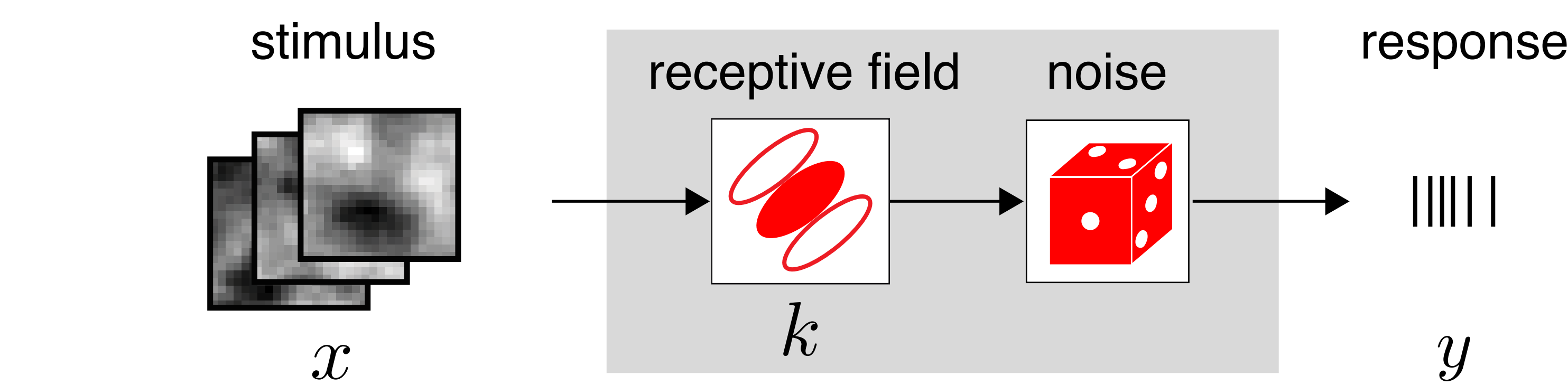
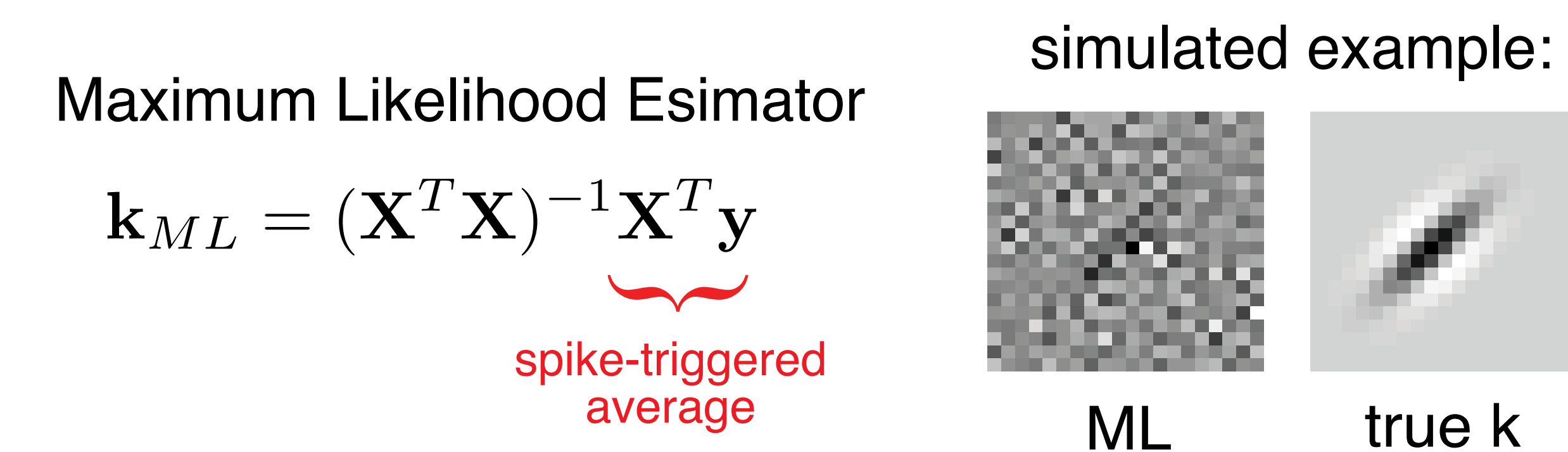


## 1. Neural characterization problem



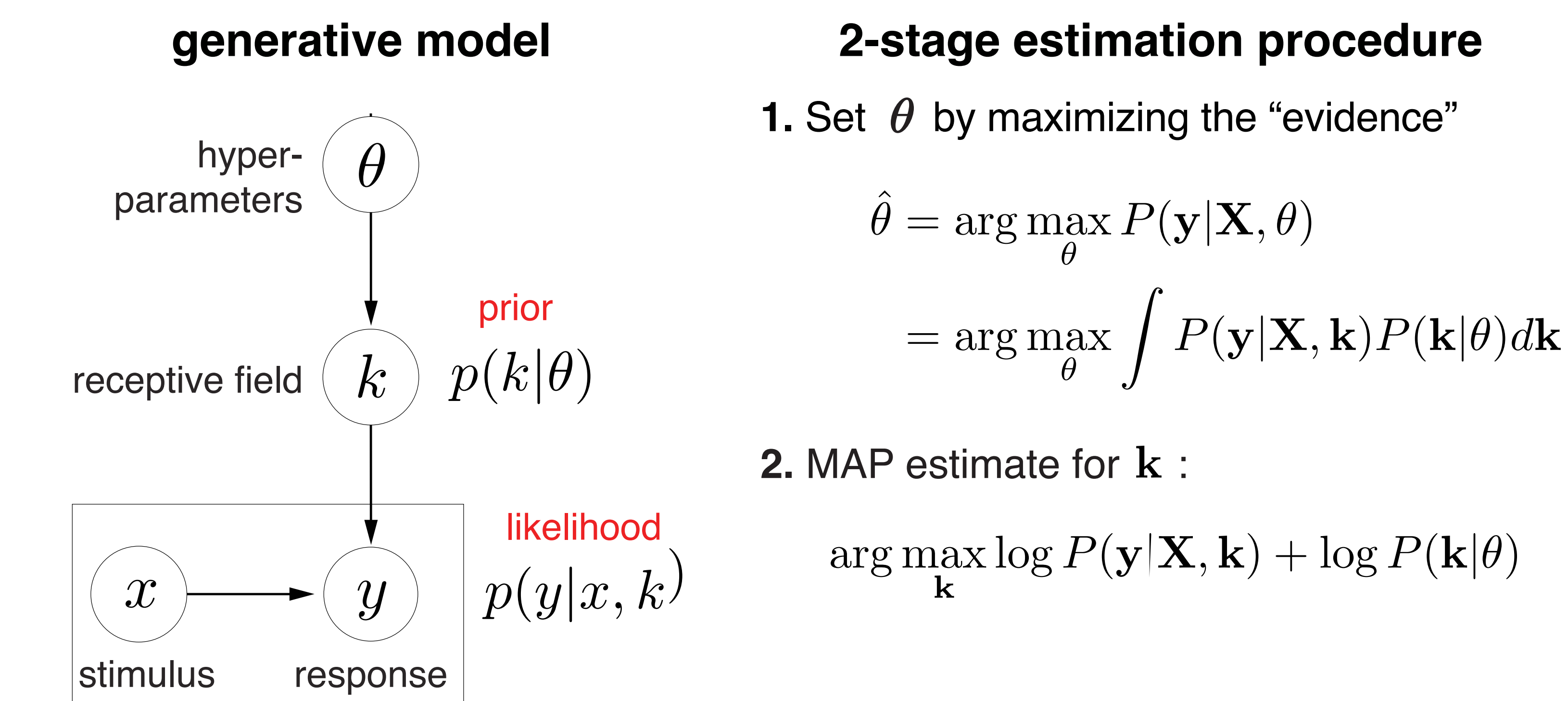
**Goal:** characterize the receptive field (RF) using neural responses to white noise or naturalistic stimuli

**Problem:** standard estimators are noisy, require lots of data



## 2. Empirical Bayes (EB)

- Use a prior to regularize RF estimate
- Set hyper-parameters governing that prior by maximum likelihood



**Gaussian case:** zero-mean Gaussian prior + Gaussian likelihood  
 $\Rightarrow$  evidence is easy to compute!

**prior**  $P(\mathbf{k} | \theta) = \mathcal{N}(0, C(\theta))$

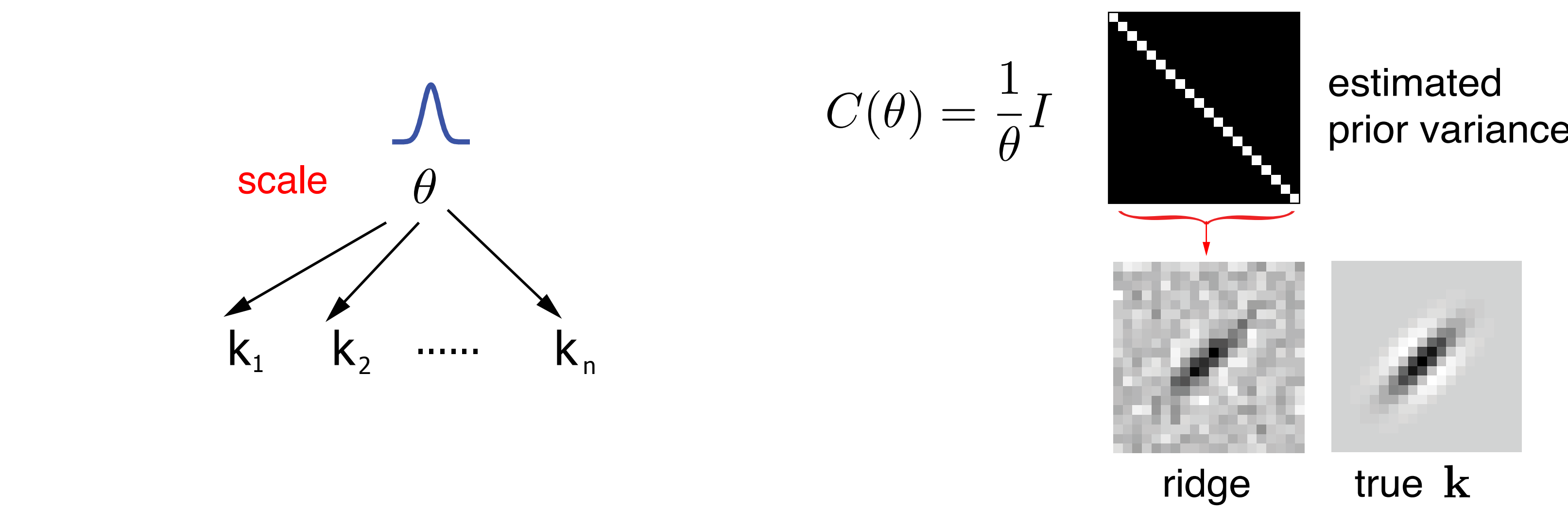
**evidence**  $P(\mathbf{y} | \mathbf{X}, C(\theta), \sigma^2) = \sqrt{\frac{|2\pi\Lambda|}{|2\pi\sigma^2| |2\pi C|}} \exp \left[ -\frac{1}{2} \mathbf{y}^T \left( \frac{I}{\sigma^2} - \frac{\mathbf{X} \Lambda \mathbf{X}^T}{\sigma^4} \right) \mathbf{y} \right]$

**MAP estimate**  $\mathbf{k}_{MAP} = (\mathbf{X}^T \mathbf{X} + \sigma^2 C^{-1})^{-1} \mathbf{X}^T \mathbf{y}$

## 3. Prior methods (using empirical Bayes)

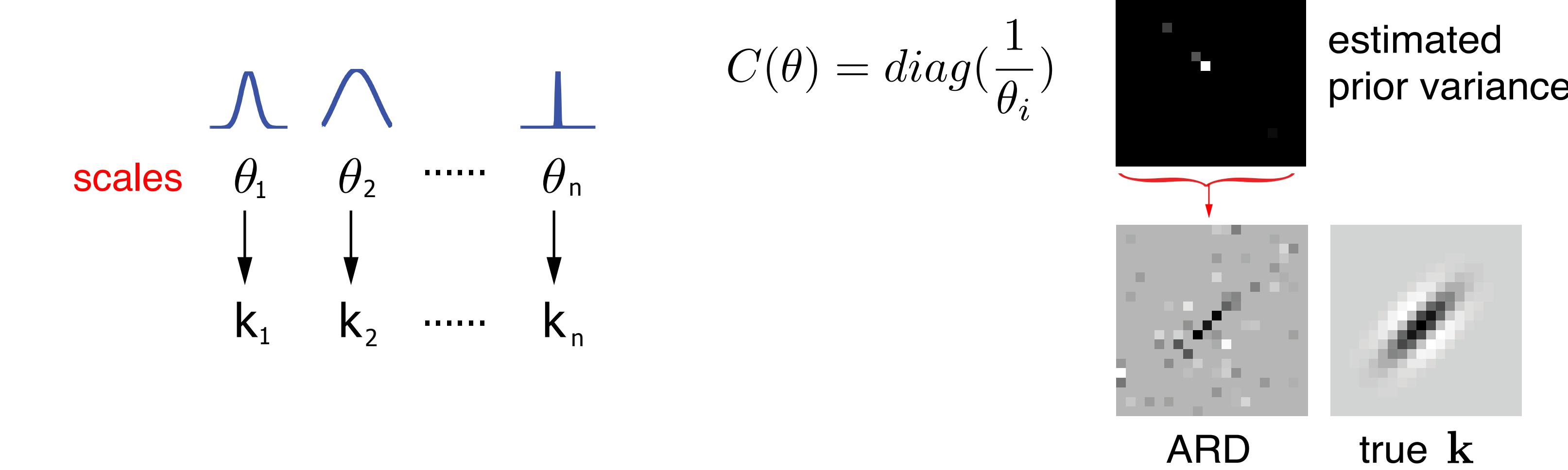
### (A) ridge regression

- Gaussian prior over weights with a common variance
- standard regularization technique: “L2 shrinkage”



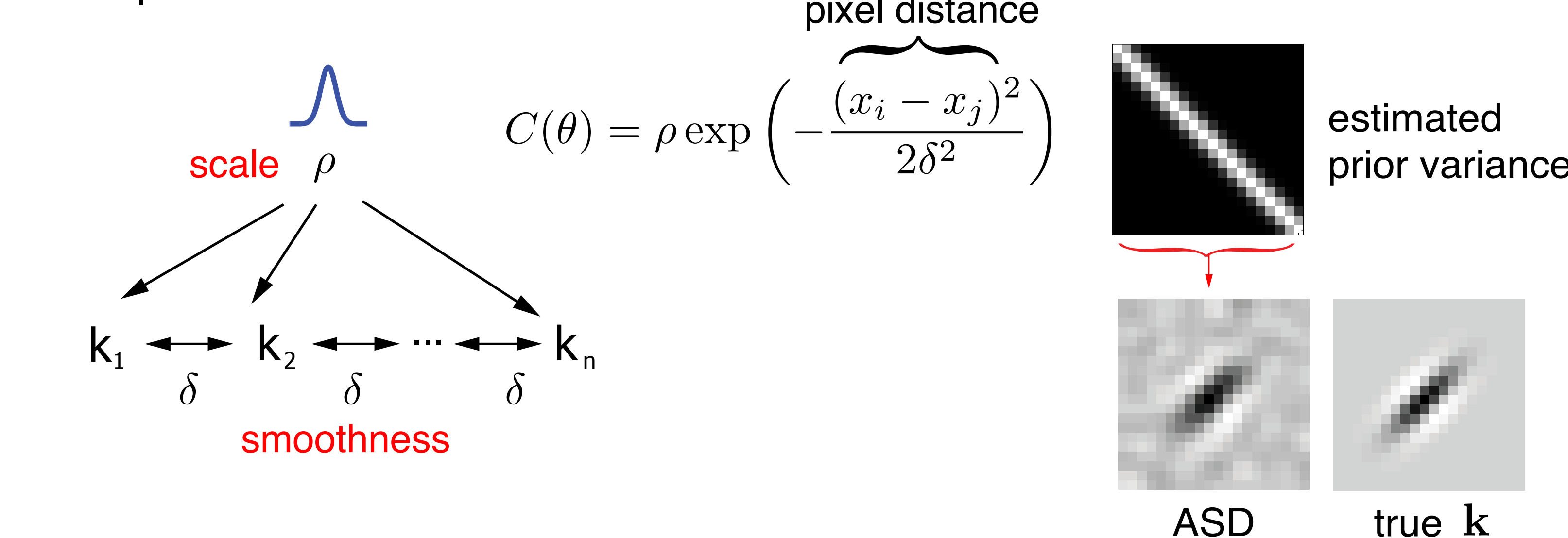
### (B) automatic relevance determination (ARD) (Tipping, 2001)

- Gaussian prior with different variance for each weight
- produces sparse k

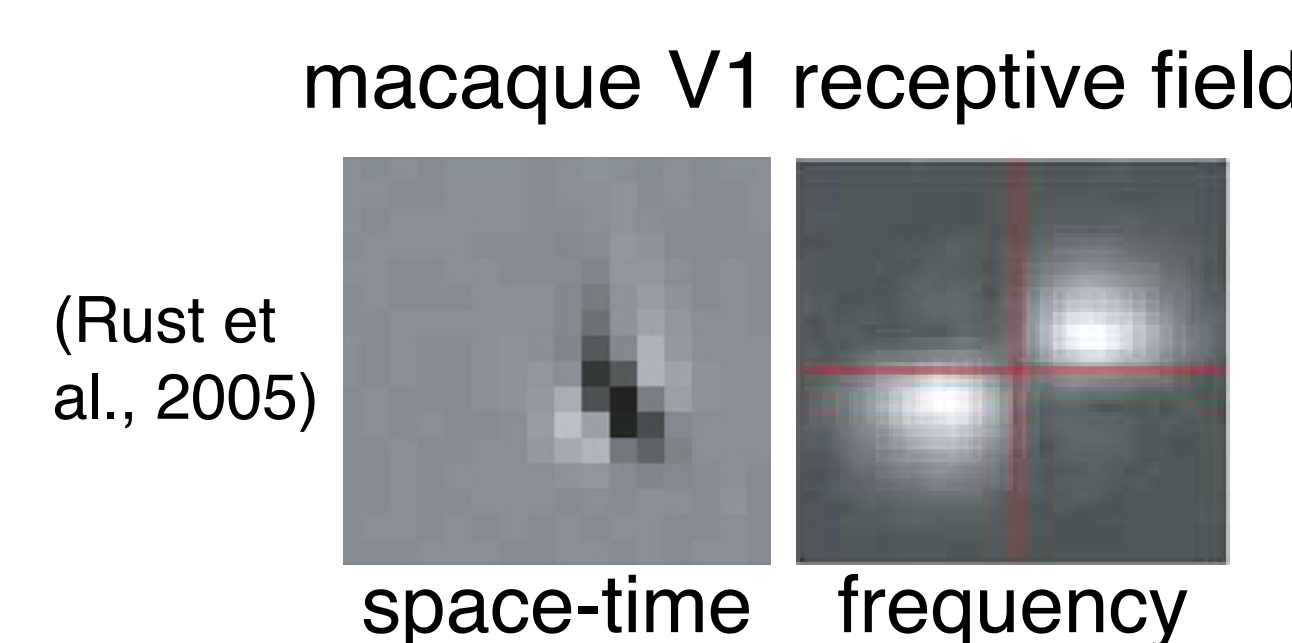


### (C) automatic smoothness determination (ASD) (Sahani & Linden, 2002)

- Gaussian prior with distance-dependent correlation
- produces smooth k



## 4. Observation



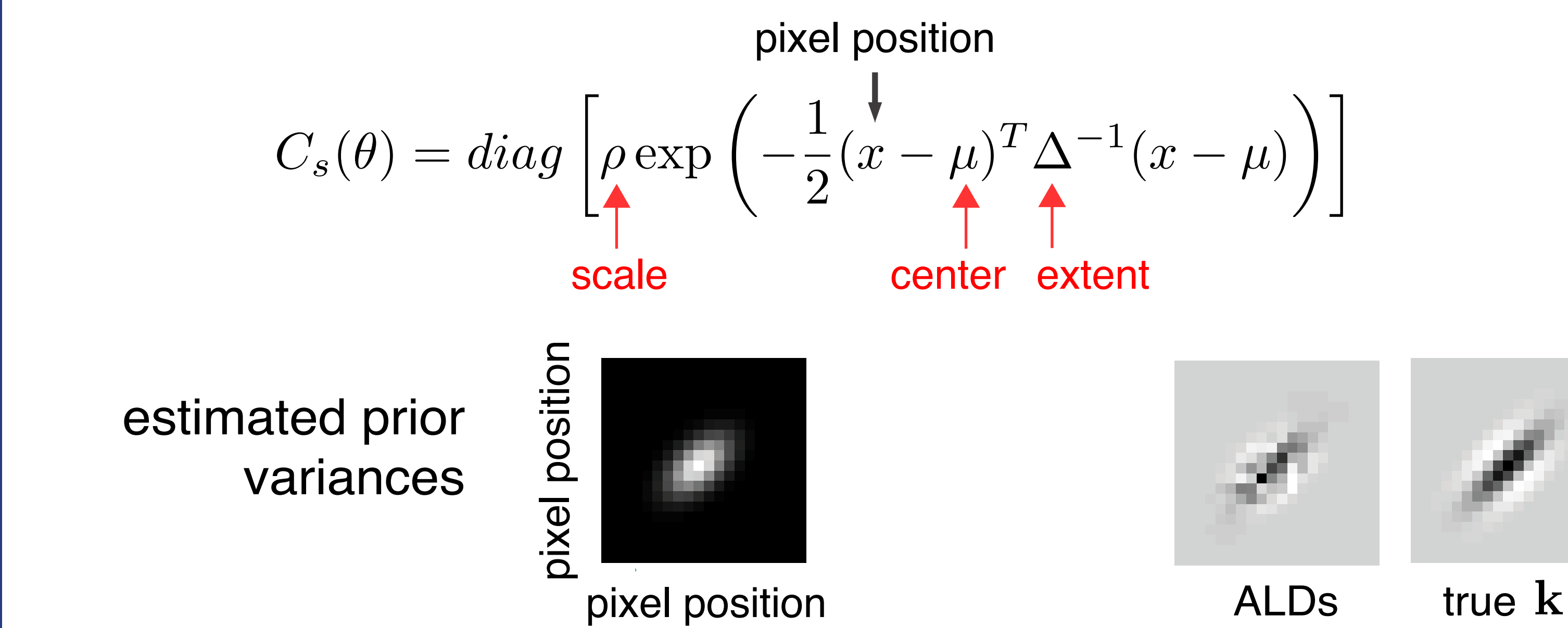
RFs tend to be **localized** in space-time and spatio-temporal frequency (not *just* sparse or smooth)

**idea:** design a **prior covariance matrix** to capture this structure

## 5. Automatic Locality Determination (ALD)

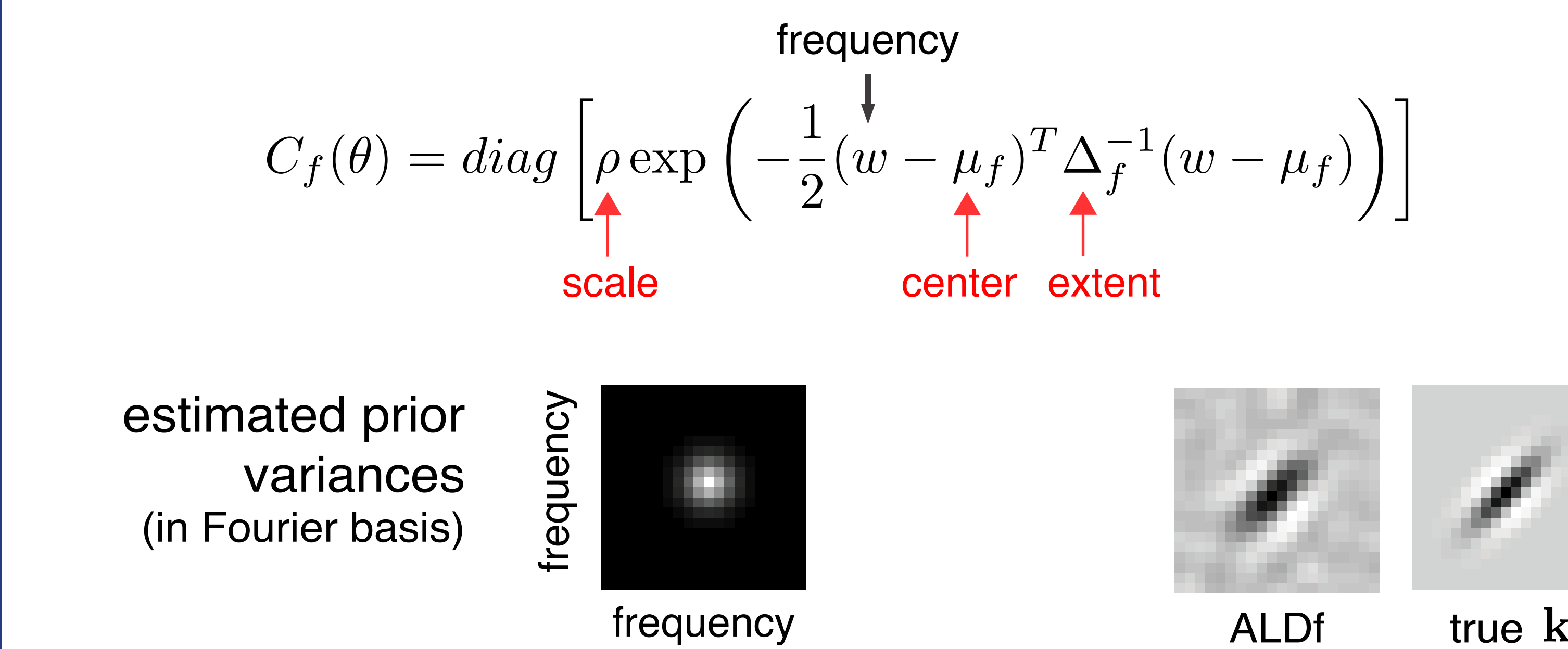
### (A) spacetime-localized prior (ALDs)

- diagonal prior with location-dependent variance
- allows large weights only within some space-time region



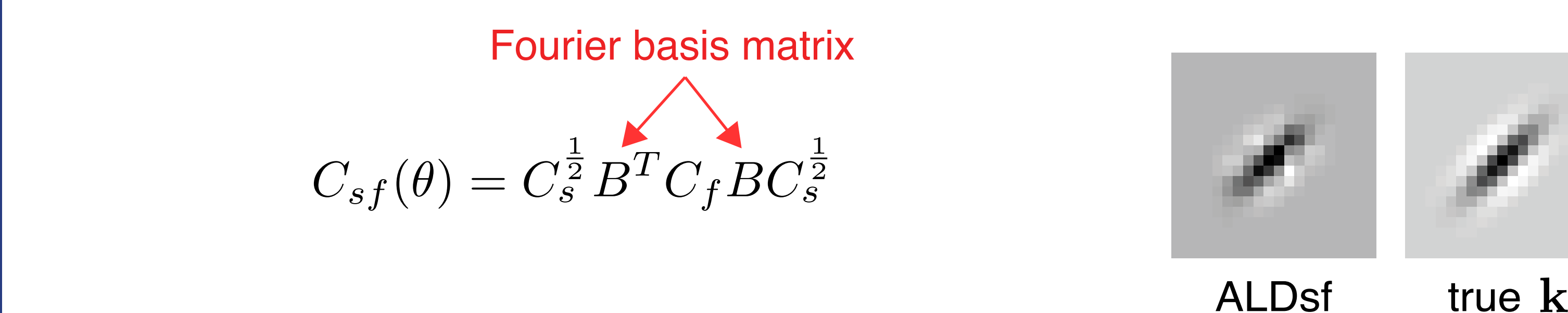
### (B) frequency-localized prior (ALDf)

- diagonal prior in Fourier basis with frequency-dependent variance
- allow large weights only within some region of Fourier space



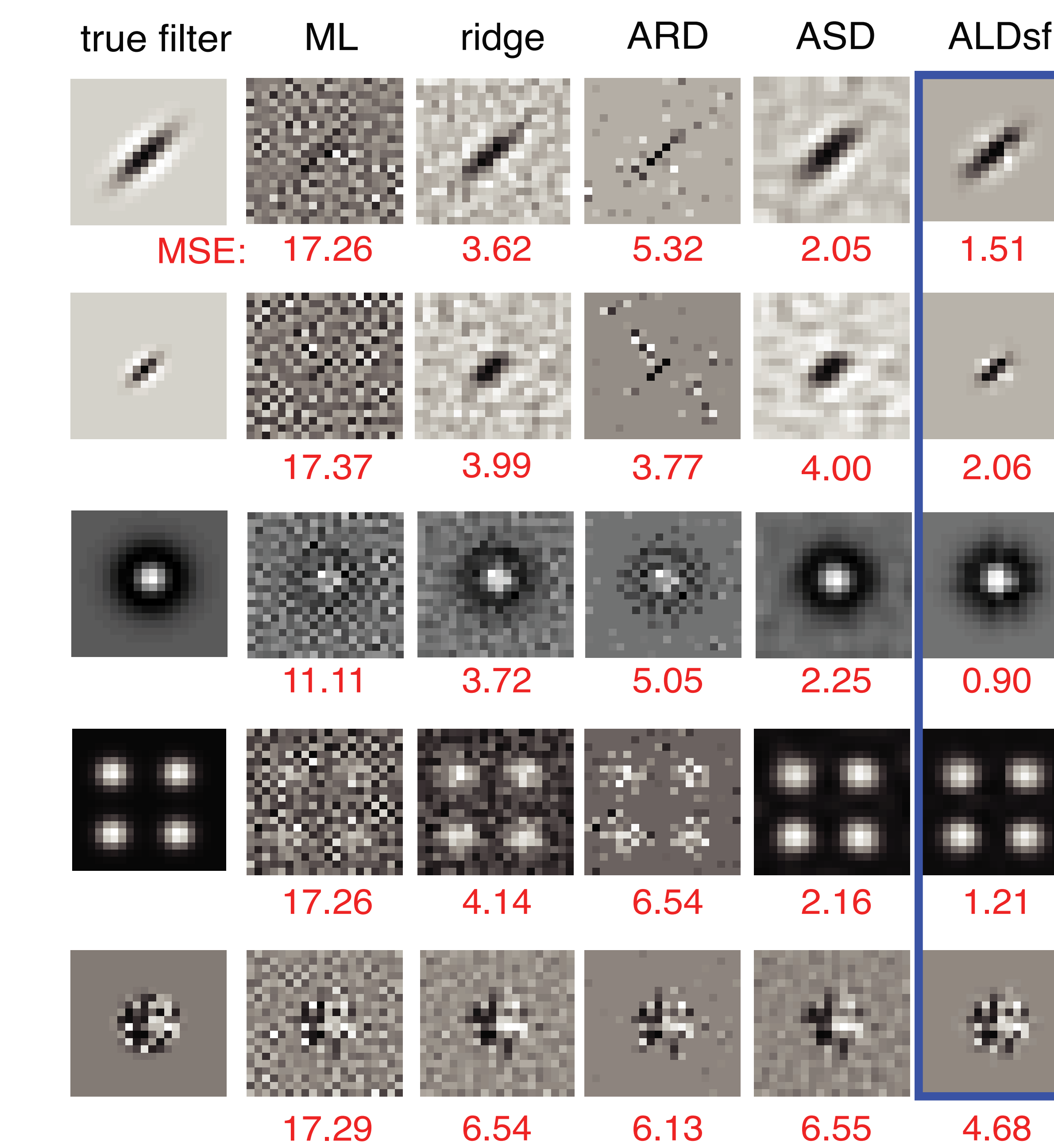
### (C) spacetime & frequency-localized prior (ALDs f)

- “sandwich” together ALDs and ALDf prior covariance matrices
- weights localized in spacetime and frequency

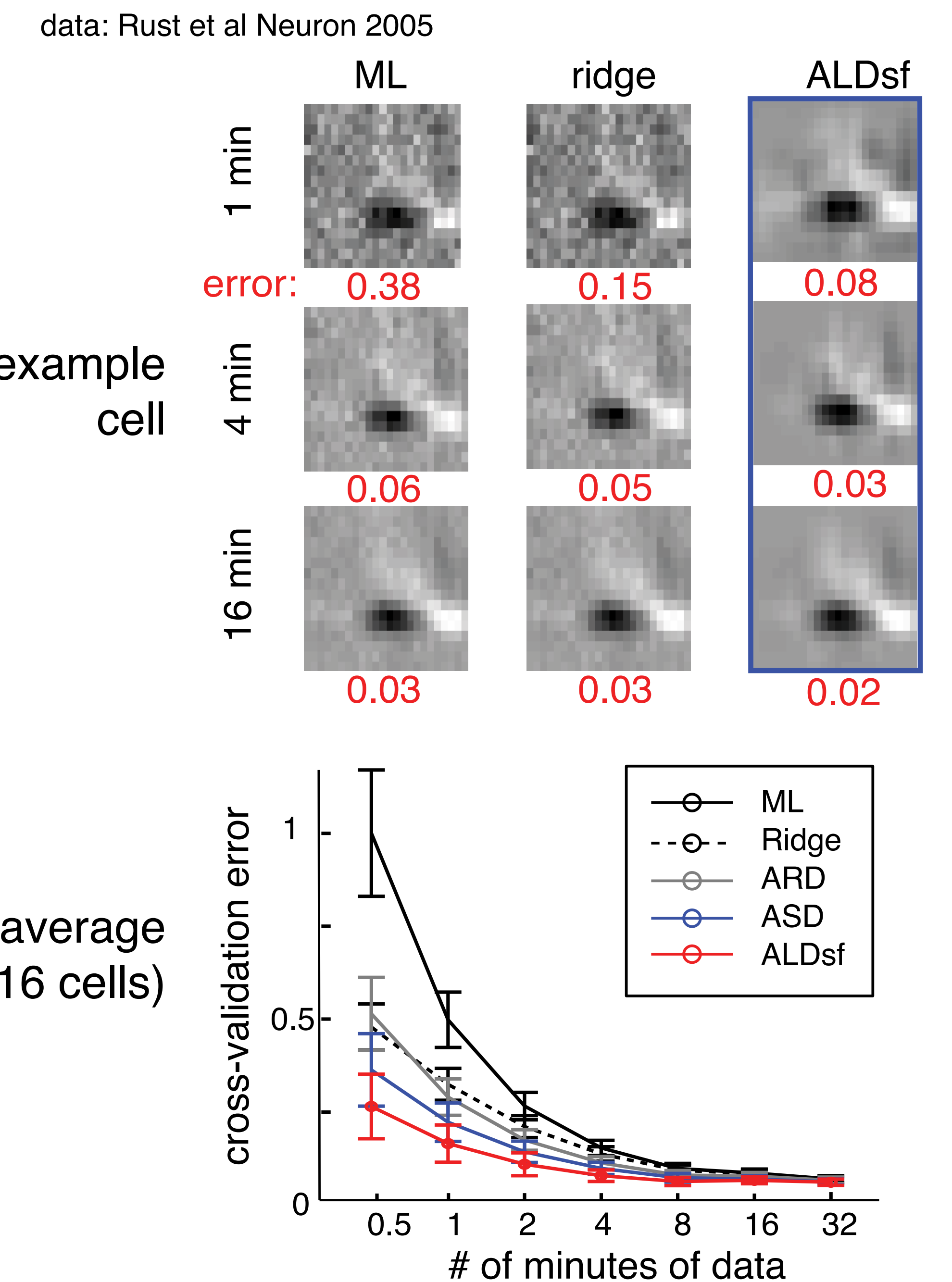


- RF estimates are sparse in both bases
- tend to be smooth

## 6. Simulations



## 7. V1 simple cell data



## 8. Extension: fully Bayesian inference and error bars

- Empirical Bayes fails to take account of uncertainty in hyper-parameters

posterior:  $P(\mathbf{k} | D) \approx P(\mathbf{k} | \hat{\theta}_{ML}, D)$

But: true posterior:  $P(\mathbf{k} | D) = \int P(\mathbf{k}, \theta | D) d\theta$

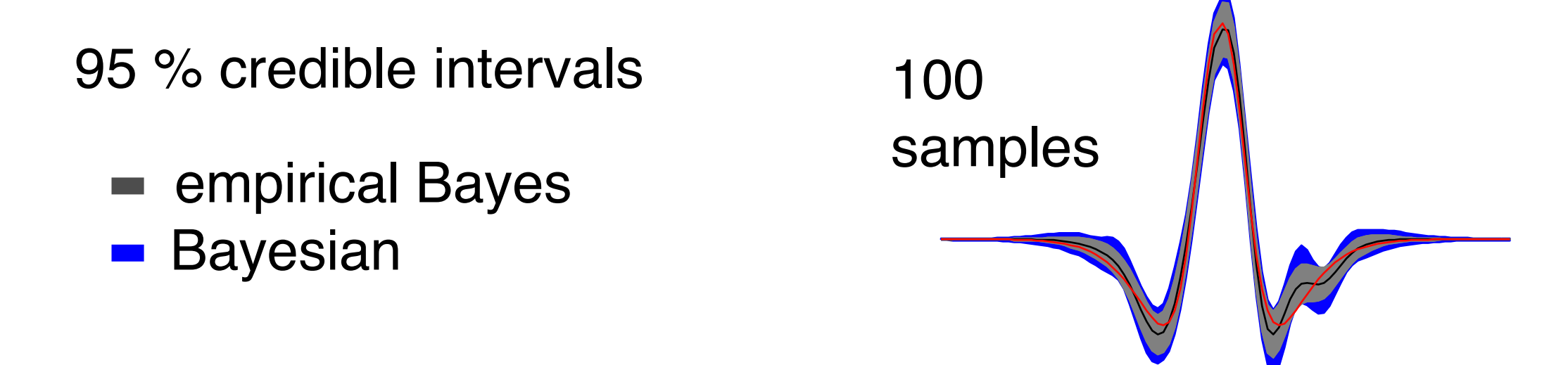
Algorithm for sampling from true posterior (Markov Chain Monte Carlo)

1. Sample  $\theta^* \sim P(\theta | D) \propto P(D | \theta) P(\theta)$  by Metropolis Hastings
2. For each  $\theta^*$ , sample  $\mathbf{k}^* \sim P(\mathbf{k} | D, \theta^*)$

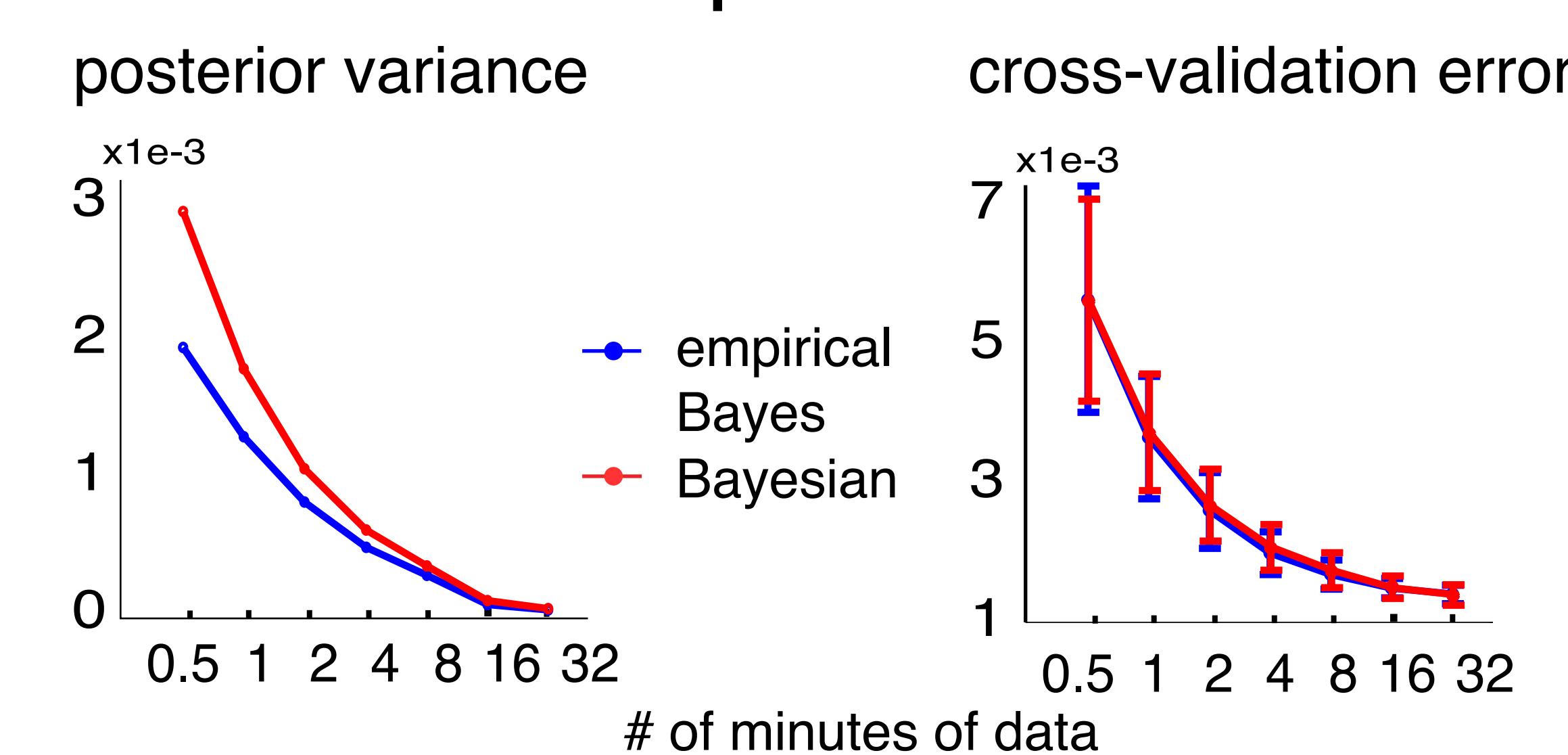
## Conclusions

- novel priors capture localized structure of neural RFs
- automatic setting of hyper-params by empirical Bayes
- more accurate RF estimates from less data

### simulated 1-D example



### V1 simple cell data



## Acknowledgements

We thank Nicole Rust & Tony Movshon for neural data. MP and JWP were supported by the Center for Perceptual Systems